



COREY MCPHERSON NASH

Corey, a national branding and design firm, helps our clients connect better with their audiences through branding, physical and digital communications. Founded in 1983, Corey is widely recognized for its strategic insights and thoughtful work.

COREY'S LIST OF NAMES

BUSINESS TO CONSUMER

Beyond 12
DataSafe
Domania
Explorica
Green Orbit, Purple Cow and Blue Sky
Heywire
Highway 1
Inkblots!
Limbo
M2
Nickelodeon Games and Sports for Kids (GAS)
Noggin
Oobles
Streetmail
TBS
Toobers and Zots
Trip Advisor
Vlingo
Wiseworkz/Wisekidz
13th Street

BUSINESS TO BUSINESS

Avaki
Curl Technology, Surge
Influent
Informio
Lexign
Marathon Technologies, everRun
Momenta Pharmaceuticals
New River Investor Services
Savantis Systems
TranSoma Medical
Xigo (Xigo Now, Xigo Pro, Xigo Enterprise)

COREY'S LIST OF TAGLINES

ACCUTECH Tough. Tested. Trusted.
BEYOND 12 Success in College. Success for Life.
BOSTON HARBOR ISLANDS minutes away. worlds apart.
CINEMAX The Movie Fan's Movie Channel.
CIRCLES Mission Accomplished.
CUSHING ACADEMY Learning at the Leading Edge.
E INK See. More.
GRANDE COMMUNICATIONS Here For You.
HBO It's not television. It's HBO.
HUNTINGTON THEATER Get Closer.
IMN Sales in a Click.
INFLUENT Turning Content into Sales.
MARATHON Run to Infinity.
MONSTER Global Reach. Local Knowledge.
NOGGIN What Sparks You?
NCTL Engineering For All.
PHARMEDICA Driven to Deliver.
PIKE'S PROMISE A Commitment to Excellence.
STREET MAIL Local News. Local Voices.
TALLAN Raise your IT IQ.
VISTAPRINT Best Printing. Best Price.
VLINGO Turn Your Words into Action.
XIGO GET IT RIGHT. NOW.